

# Privacy Policy

## 1. Introduction

Slagkryssaren Aktiebolag, 556843-0184 (the “**Company**”, “**we**” or “**our**”) is the controller of personal data for the processing of your personal data related to contact relations with customers and is therefore responsible to ensure that all personal data is processed in a correct manner and in accordance with applicable data protection legislation.

This Privacy Policy (hereinafter the “**Privacy Policy**”) describes the Company’s processing of your personal data and has the purpose of ensuring you that we, in our capacity as controller of personal data, are processing the information about you in accordance with applicable data protection legislation. This Privacy Policy describes the Company’s processing of your personal data.

Personal data means all types of information which can, directly or indirectly, be associated with a living physical person. Within the Company’s activities there may occur personal data relating to first names, last names, phone numbers and email addresses (hereinafter collectively referred to as “**Personal Data**”).

If you cannot find answers to your questions, please get in touch with us. You will find information about how to contact us under the heading “Contact Information” below.

## 2. Processing of Personal Data

Purpose	Type of processing	Categories of Personal Data
To communicate with contact persons for our current customers	<ul style="list-style-type: none"> <li>• Store and access the data in a CRM-system</li> <li>• Communicate with contact person by e-mail and phone</li> </ul>	<ul style="list-style-type: none"> <li>• First and last name</li> <li>• Email address</li> <li>• Phone number</li> </ul>

**From which sources will we collect your Personal Data?** The data is collected directly from the data subjects or given to the Company from the customer, i.e. the employer of the contact person.

**Who will have access to the Personal Data?** The data is accessible by Company’s employees.

**Legal Grounds:** The processing is necessary for our and our customer’s legitimate interest to communicate with you who is our contact person. We have assessed and drawn the conclusion that this processing activity does not substantially infringe on your rights.

**Your right to oppose the processing:** You may oppose to this processing activity. However, by doing so we will not be able to communicate with you who is a contact person at our customer.

**Storage period:** We will process the data for as long as there is a business relationship with our customer and up to twelve months from the end of such business relationship. If we are notified that you are no longer our contact person we will delete the Personal Data within three months from such notice.

Purpose	Type of processing	Categories of Personal Data
To fulfill legal obligations, e.g. the accounting act	<ul style="list-style-type: none"> <li>Storing personal data</li> <li>Transferring Personal Data to relevant authorities</li> </ul>	<ul style="list-style-type: none"> <li>Any data included in invoices or similar documents</li> </ul>
<b>From which sources will we collect your Personal Data?</b> The data is collected directly from the data subject.		
<b>Who will have access to the Personal Data?</b> The data is accessible by Slagkryssaren employees as well as suppliers of accounting services and relevant authorities.		
<b>Legal Grounds:</b> The processing is necessary for compliance with legal obligations.		
<b>Storage period:</b> the personal data is stored for as long as there is a legal obligation for us to process the Personal Data, for bookkeeping reasons this means for seven years from current calendar years.		

Purpose	Type of processing	Categories of Personal Data
To understand how our website is used, how much traffic there is in order to adjust the website based on how it is used and for statistical purposes.	<ul style="list-style-type: none"> <li>Placing a cookie in your browser.</li> <li>Anonymizing your data and aggregating it so that we cannot identify you.</li> </ul>	<ul style="list-style-type: none"> <li>IP Address</li> <li>Online identifiers</li> </ul>
<b>From which sources will we collect your Personal Data?</b> The data is collected from the interaction of users with the service and provided to us by third party providers of analytical services and products.		
<b>Who will have access to the Personal Data?</b> The data is accessible by Slagkryssaren employees.		
<b>Legal Grounds:</b> The processing is necessary for our legitimate interest to understand how our website is used, to identify how much traffic there is, and for statistical purposes. We have implemented solutions in order to not be able to identify you as a single person, instead the data is collected on an aggregate level. Therefore, we have assessed and drawn the conclusion that this processing activity does not substantially infringe on your rights.		
<b>Automated decision-making:</b> No, this processing does not mean that decision-making will be made based on automated processing of Personal Data		
<b>Your right to oppose the processing:</b> You may oppose this processing activity. The easiest way to opt-out from this processing activity is to disable third party cookies in your web browser.		
<b>Storage period:</b> the personal data is stored 14 months after its initial collection		

### 3. Recipients of Personal Data and Transfers to Third Countries Outside the EU/EEA

As controller of your Personal Data, we may assign the processing listed above to a partner or supplier, i.e. suppliers of analytical services and products, providers of CRM-systems and hosting services. Such processing will not be made for other purposes than as described above. Some partners and suppliers may have parts of their businesses in countries outside of the EU/EEA (so-called Third Countries). Transfer of Personal Data will only be made to such countries which offer an adequate level of data protection, as decided by the EU Commission, or if the supplier has a legally binding and enforceable instrument which guarantees the safety of the Personal Data.

## 4. Your Rights as Registered

You have the right to:

- Request information about which of your Personal Data we process and you can request a copy of these;
- Have incorrect Personal Data rectified and you can under certain circumstances have your Personal Data erased;
- Oppose against certain processing of your Personal Data and request that the processing is restricted;
- Have your Personal Data transferred to another controller (right to data portability); and
- If you are unsatisfied with our processing of your Personal Data, report our processing to the Swedish Data Protection Authority, who is the supervising authority.

You may at any time via the email address [gdpr@slagkryssaren.com](mailto:gdpr@slagkryssaren.com) obtain, erase or restrict the processing of your Personal Data.

## 5. Protection of the Personal Data

The Company has undertaken appropriate technical and organizational measures in order to protect Personal Data against loss, abuse, unauthorized access, revealing, alteration and destruction. In order to ensure that the Personal Data is processed in a secure and confidential manner, the Company uses 2-Steps authentication and role-based restrictions.

Company employees and suppliers are bound by confidentiality agreements and are obligated to follow the Company's rules for information and IT security, this Privacy Policy and other internal rules and policies which regulate the processing of Personal Data.

## 6. Amendments to the Privacy Policy

The Company retains the right to amend this Privacy Policy as the Company sees fit. The date for the latest amendment is indicated at the end of this Privacy Policy. You are therefore recommended to read this Privacy Policy regularly in order to be updated on any amendments. If this Privacy Policy is substantially amended compared to when the Company obtained your consent, the Company will notify you of these amendments and, if necessary, obtain new consent to the Company's processing of your Personal Data.

## 7. Contact Information

If you have any questions regarding the Privacy Policy or any other questions regarding our processing, please feel free to contact us:

Slagkryssaren AB, reg. no. 556843-0184  
[gdpr@slagkryssaren.com](mailto:gdpr@slagkryssaren.com)

The Privacy Policy was adopted on 2018/05/21